



LOW TECH IDEAS TO PROMOTE YOUR PROGRAM

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DRAW ATTENTION:

- Table displays, cardboard cutouts
- Non-latex Helium Balloons
- Table give-aways
- Dress up like someone well-known (or not so well-known) associated with a particular major or program

PRESENTATIONS:

- Create a presentation board, highlighting your department. Or you could download a PowerPoint presentation onto a laptop computer. Be sure your battery is fully charged!
- Famous Majors (Ex: J.K. Rowling was a French & Classics major) – Check some out [here](#) or [here](#)! A quick google search of “famous majors” will yield hundreds of options.
- Where did they go? Create a list of your department’s alum and describe what they’re doing now.
- Have a presentation board or examples of interesting projects on which students have worked. Incorporating information on undergraduate research and internships is very beneficial.
- Create a presentation that identifies pre-professional curriculum.

WORD GAMES:

- Create a list with occupations or common words associated with your major/area of study. There is a lot of helpful information on the Web to help with this such as [Wordle](#), [anagrams](#), [word search](#), or [crossword puzzles](#).

PROMOTE YOUR PROGRAM

with something memorable! Consider opportunities for students to engage or interact with you and your student representatives.

If you need assistance brainstorming ideas, please contact us.

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